

SMILE BRANDS CEO STEVEN C. BILT AGAIN NAMED A GLASSDOOR TOP CEO IN 2019

IRVINE, CA (June 19, 2019) – CEO Steven C. Bilt of Smile Brands Inc. has won a Glassdoor Employees' Choice Award honoring the <u>Top CEOs in 2019</u>. <u>Glassdoor</u>, one of the world's largest job and recruiting sites, released its annual report recognizing the Top CEOs, which highlights top leaders employees love working for in countries throughout North America and parts of Europe.

Smile Brands, a leading dental support organization with approximately 400 affiliated practices across 17 states, has long been focused on creating a culture where affiliated providers and employees can thrive. Co-Founder and CEO Bilt has an impressive 98% approval rating based on the anonymous and voluntary reviews Smile Brands employees shared on Glassdoor throughout the past year.

"Dentistry is and always will be about people," explains Bilt, "At Smile Brands, that starts with our people and our culture. When we get that right, it naturally extends to the patient and our broader communities; ultimately connecting with our people and our purpose is the "how" behind our "why" of delivering Smiles for Everyone. "

"It's an honor to recognize incredible leaders who, from their employees' perspectives, exemplify exceptional vision, trust and communication. Glassdoor's Top CEOs award continues to be more competitive every year, and I congratulate each leader on their achievement," said Christian Sutherland-Wong, Glassdoor president and chief operating officer. "Today's job seekers are looking for leaders who share their values and will empower them to bring their full selves to work. More and more, we're seeing Top CEOs make decisions to shape the culture of their organizations to help recruit and retain quality talent, which has a direct correlation to fueling business success."

When employees <u>submit reviews</u> about their company on Glassdoor, they are asked to rate various factors about their employment experience, including their overall satisfaction and other workplace attributes like senior management. As part of these ratings, employees are also asked to rate whether they approve, disapprove or are neutral about the job their CEO is doing.

Among the 900,000 companies reviewed on Glassdoor, the average CEO approval rating is 69 percent.

Glassdoor's Top CEOs in 2019 were determined using company reviews shared by U.S.-based employees between May 2, 2018 and May 1, 2019. The final list is compiled using Glassdoor's proprietary algorithm, led by its <u>Economic Research Team</u>, and takes into account quantity, quality and consistency of reviews.

For the complete list of all Glassdoor Top CEOs winners in 2019, please visit: https://www.glassdoor.com/Award/Top-CEOs-LST_KQ0,8.htm

About Smile Brands

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2019 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com

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About Glassdoor

<u>Glassdoor</u> combines all the latest jobs with millions of reviews and insights to make it easy for people to find a job that is uniquely right for them. The company is on a mission to help people everywhere find a job and company they love. In pursuit of the mission, Glassdoor helps employers hire truly informed candidates at scale through effective recruiting solutions like job advertising and employer branding products. Launched in 2008, Glassdoor now has reviews and insights for approximately 900,000 companies located in more than 190 countries. For more information, visit glassdoor.com.

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